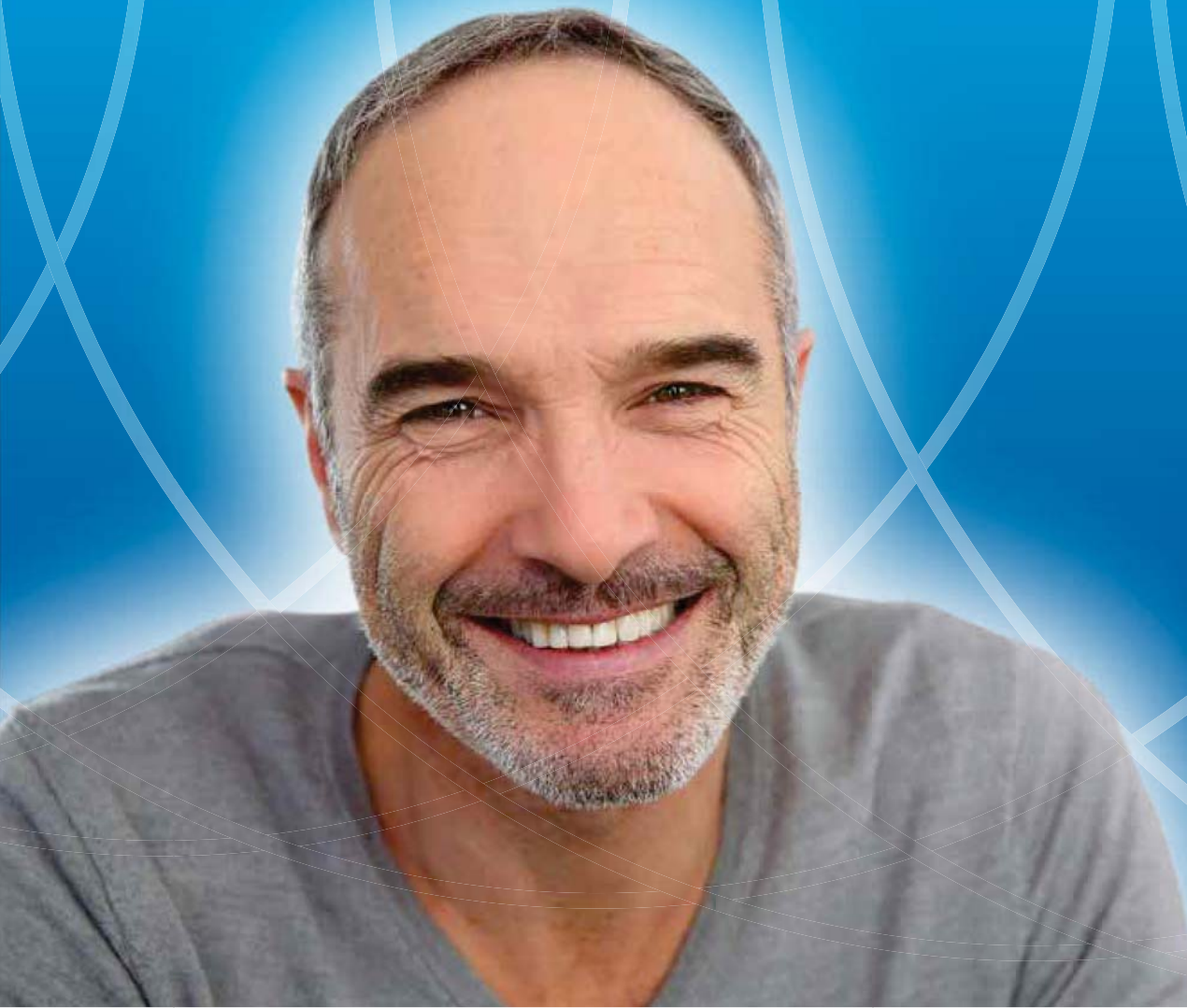


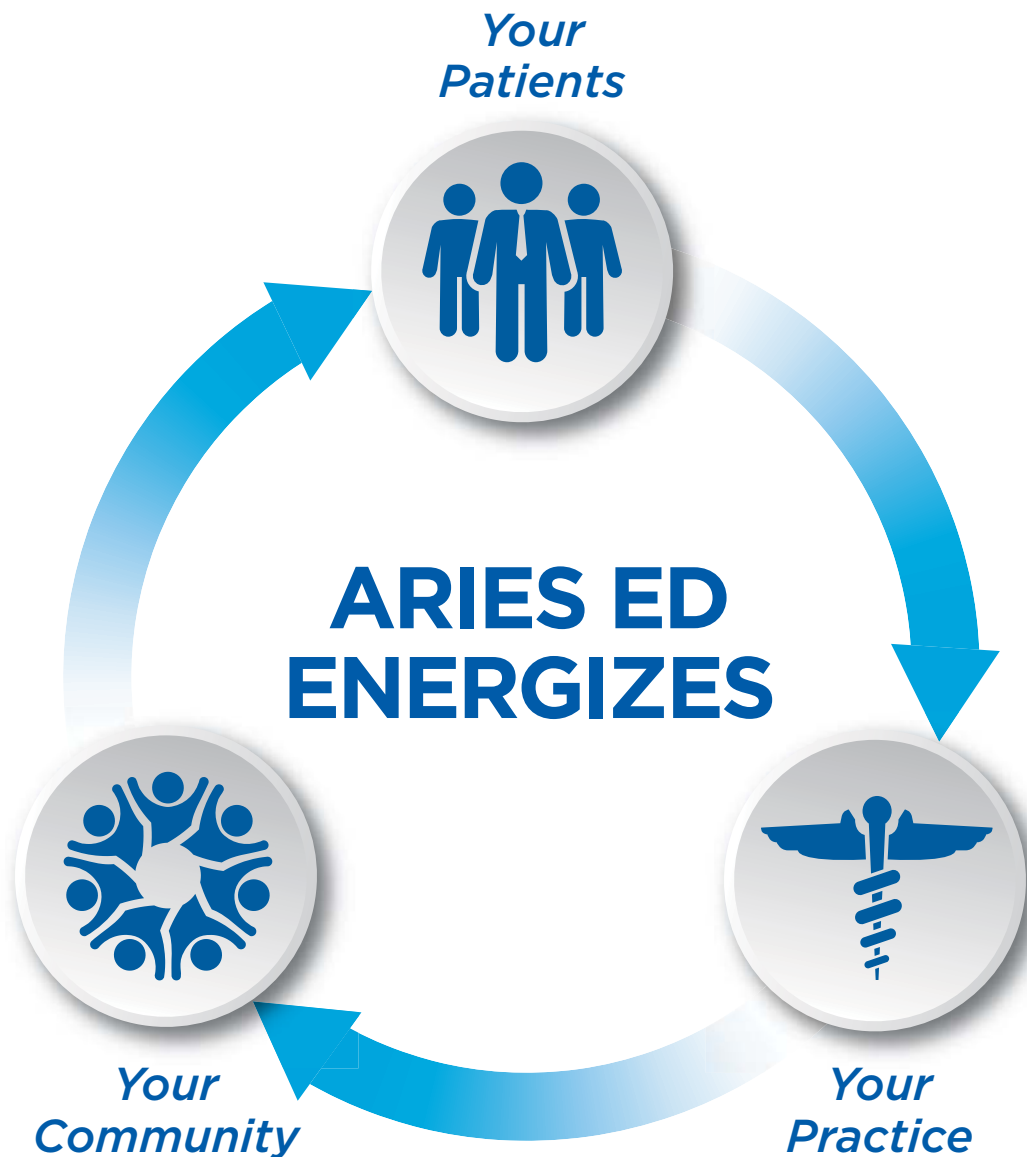
**ARIES ED WE'RE MAKING WAVES**



**Dornier *MedTech***



# ARIES ED BRINGING A WAVE OF INNOVATION



Medical professionals and opinion leaders worldwide, treating patients with ED, have joined the **ARIES ED** Wave. They have been so pleased with the results, they are actively supporting research, marketing, and usage of this new treatment around the globe.

**EASY | EFFECTIVE | EXCITING**

Erectile Dysfunction (ED) is associated with the same risk factors as vascular disease and includes hypertension, diabetes mellitus, hyperlipidemia, smoking and obesity. It affects over 150 million men across the globe yet, despite its prevalence, only about 15% of those men seek treatment.

#### One possible reason?

Physicians and patients know that most ED treatment options available in the market today are either painful, invasive, or only offer temporary relief to a medical situation that can negatively impact men's confidence and lifestyle.

ARIES ED is an energy-wave treatment designed to correct erectile dysfunction by activating angiogenesis in the penile and pelvic tissue – resulting in the increased blood flow necessary to produce an erection.

Given its Smart Focus™ energy transmitting technology, ARIES ED offers a painless solution to ED that can be conducted quickly and in the privacy of a physician's office. This patented technology, not offered by others in the market today, is what makes ARIES ED so effective and exciting for patients and physicians seeking long-term results.

ARIES ED offers the growing community of patients and physicians treating ED a new and effective long-term solution that works.

#### ARIES ED - Innovation for Your Patients

After years of ED solutions that are either invasive, painful or only provide temporary relief, patients now have access to a treatment option that addresses the real problem. **ARIES ED is:**

- **Painless** – No more painful injections or possible infections from invasive procedures.
- **Private** – Sessions are conducted quickly in your office.
- **Effective** – Results exceed almost all other options on the market today.

Best of all, it produces **long-term results**. No more temporary fixes and side-effects from pills and other medications that needs to be metabolized.

#### ARIES ED - Innovation for Your Practice

As a physician, successfully treating your patients is your main concern. As a result, it is also important for your medical practice to expand and provide patients with the latest treatment options.

#### ARIES ED enables you to:

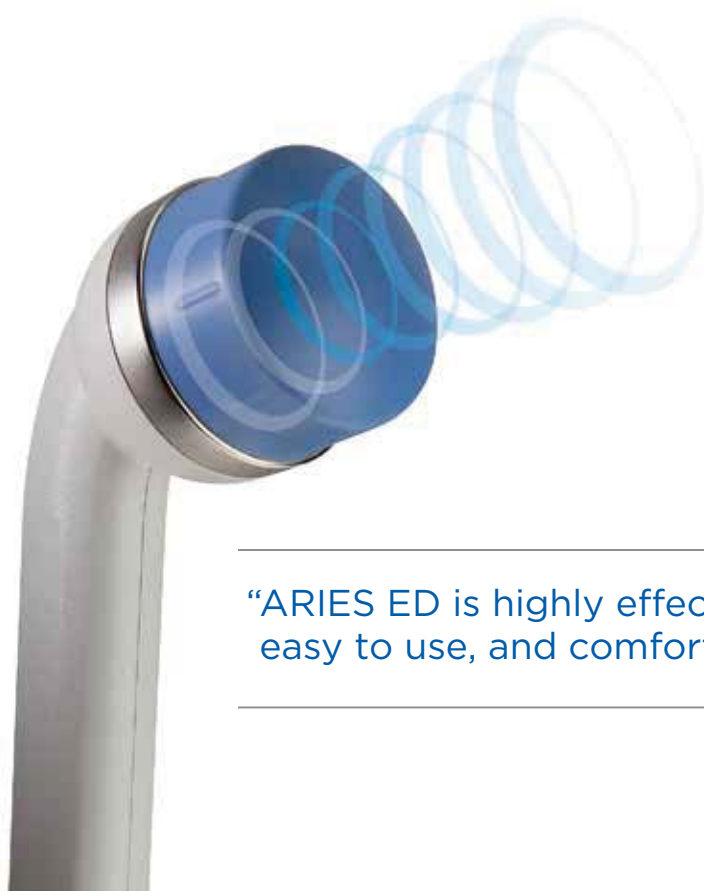
- **Provide New Solutions** – Show your commitment to existing ED patients by investing in the latest treatment option.
- **Attract New Patients** – Stand out in your community by offering a new and painless solution.
- **Increase Physician Referrals** – Leverage ARIES ED's effectiveness to solve the tough ED cases within your community.

Best of all, ARIES ED allows you to possibly **create new revenue streams** for your medical practice – which will only help you serve more patients in your community.

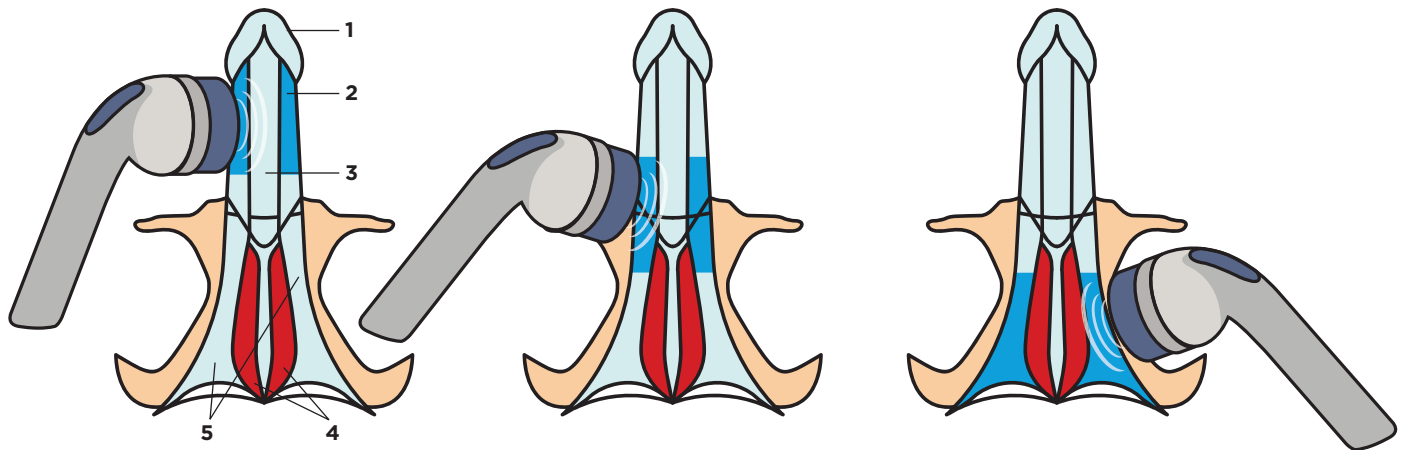
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“ARIES ED is highly effective. It is convenient, easy to use, and comfortable for our patients.” – **Dr. Peter Lyngdorf**


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# ARIES ED – Smart Focus™ Waves at Work



1 Glans penis 2 Corpus cavernosum 3 Corpus spongiosum 4 Bulbospongiosus muscle 5 Ischiocavernosus muscle

 Treatment Area

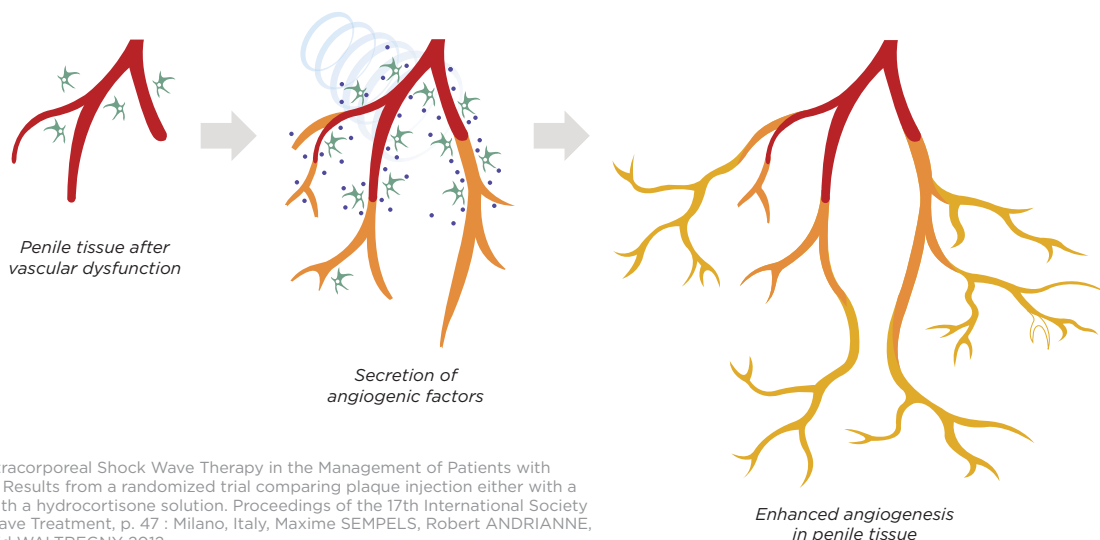
**ARIES ED is a non-invasive and painless treatment that can be conducted in the privacy of your office. Here is how it works:**

- While the patient is lying down, an ultrasound gel is applied to the penile and pelvic tissue.
- The Smart Focus™ technology skillfully creates a combination of waves that treats a broad area of the region – everything from the superficial surface (such as the penile shaft) to the deeper muscular areas in the pelvis.
- Repeat the treatment. It is recommended that this same treatment be conducted 5 – 6 times, once or twice a week, in order to get the best results.
- The waves work internally and do not cause any pain or external scarring. Patients can assume regular activity after the procedure and treatment is so quick that most have no problem participating in multiple sessions to help correct ED.
- Patients report improvement a few weeks after they begin treatment.

**Studies have shown that ARIES ED provides a more long-term solution for 70% of patients – compared to the popular injections (at 25%) and erectile dysfunction pills (50/60%) that only offer temporary relief.\***

After 5 – 6 independent 15 to 20 minutes sessions, ARIES ED significantly stimulates growth factors in the penile and pelvic tissue and improves endothelial function by angiogenesis and neovascularization.

This growth can be seen (and shared with the patient) on ultrasound images of the penile and pelvic tissue over the course of the treatment.



\* How to improve Extracorporeal Shock Wave Therapy in the Management of Patients with Peyronie's Disease? Results from a randomized trial comparing plaque injection either with a saline solution or with a hydrocortisone solution. Proceedings of the 17th International Society for Medical Shockwave Treatment, p. 47 : Milano, Italy, Maxime SEMPELS, Robert ANDRIANNE, Luc COPPENS, David WALTREGNY 2012

## CASE STUDY: Clinic for Sexual Dysfunction Experiences the ARIES ED Wave

### SITUATION:

In order to test the new ARIES ED device, the clinic for sexual dysfunction, Gentofte in Denmark conducted a study in men above 40 years of age showing symptoms of urological problems, including erectile dysfunction, which ranged from mild to moderate cases. The Clinic was looking for an effective, safe and non-invasive method to treat these patients to improve their quality of life.

### SOLUTION:

Patients underwent 6 sessions with the ARIES ED device - each lasting 15 to 20 minutes. The applicator, emitting ARIES ED's unique Smart Focus™ waves, was applied to the penile tissue and pelvic tissue each time. Patients did not receive any other treatments during this time nor were they taking other supplements or medications.

### RESULT:

Frequency and quality of spontaneous erections were increased by 75%. ED Patients were also pleased with the treatment option - grading it as comfortable and pain-free. Given its effectiveness, Dr. Lyngdorf continues to offer ARIES ED to his ED patients today.

Did you know, 70% of patients want their **physicians** to address the issue of erectile dysfunction first.



## Try ARIES ED Today!

To ensure ARIES ED is right for your medical practice, contact your local Dornier MedTech representative.

**ARIES ED WAS DEVELOPED  
BY DORNIER MEDTECH -**

the pioneering innovator and first manufacturer to offer a non-invasive treatment for urinary stones. All Dornier MedTech products are supported by years of clinical research and safety studies.

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